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## **Introduction**

### **Major Product Development Opportunities**

- A. Instrumentation
- B. Reagent Kits and Test Systems/Panels
- C. Information Technology
- D. Auxiliary Products

### **Design Criteria for Decentralized Testing Products**

#### **Alternative Market Penetration Strategies**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets

#### **Potential Market Entry Barriers and Risks**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

### **Worldwide Overview of Major Tests, Technologies, and Instrumentation**

#### **A. Major Gastrointestinal (GI) Tests**

1. Campylobacter
2. Clostridium
3. Cryptosporidium
4. E.Coli
5. Giardia
6. Helicobacter Pylori
7. Rotavirus
8. Salmonella

## B. Emerging Diagnostic Technologies

1. Molecular Diagnostics
2. Monoclonal Antibodies
3. Immunoassays
4. Differential Light Scattering
5. Information Technology
6. Artificial Intelligence
7. Liposomes
8. Flow Cytometry
9. Chromatography
10. Diagnostic Imaging
11. Gel Microdroplets
12. Others

### **France GI Testing Market**

Market Size, Volume by Method, Test Volume and Sales Forecasts

### **Germany GI Testing Market**

Market Size, Volume by Method, Test Volume and Sales Forecasts

### **Italy GI Testing Market**

Market Size, Volume by Method, Test Volume and Sales Forecasts

### **Japan GI Testing Market**

Market Size, Volume by Method, Test Volume and Sales Forecasts

### **Spain GI Testing Market**

Market Size, Volume by Method, Test Volume and Sales Forecasts

### **U.K. GI Testing Market**

Market Size, Volume by Method, Test Volume and Sales Forecasts

### **U.S.A. GI Testing Market**

Market Size, Volume by Method, Test Volume and Sales Forecasts

## **Competitive Assessments**

- Abbott
- Agilent Technologies
- Applied Gene Technologies
- Arca Biopharma
- Beckman Coulter/Danaher
- Becton Dickinson
- Biokit
- bioMerieux
- Bio-Rad
- Decode Genetics
- Eiken Chemical
- Elitech Group
- Enzo Biochem
- Exact Sciences
- Fujirebio
- Grifols
- Hologic
- Illumina
- Leica Biosystems
- Li-Cor Biosciences
- Myriad Genetics
- Ortho-Clinical Diagnostics
- PerkinElmer
- Proteome Sciences
- Qiagen
- Quest Diagnostics
- Quidel
- Roche
- Scienion
- Sequenom/LabCorp
- Shimadzu
- Siemens Healthineers
- Sierra Molecular
- Takara Bio
- Tecan Group
- Thermo Fisher
- Wako Chemical