



MEDICAL DEVICES



PHARMACEUTICALS



CHEMICALS



FOOD & BEVERAGE



ELECTRONICS

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The report presents:

- Specific business, new product development and marketing strategies
- Major strengths and weaknesses, e.g., managerial, organizational, marketing and product development
- Anticipated acquisitions, joint ventures and divestitures
- Promotional tactics.
- Distribution approaches.
- Product service and support.
- Customer relations.

- Internally developed and acquired technologies, processes, and related capabilities.
- Proprietary technologies and patent litigations.

Contains 134 pages