

**BAYER/LANXESS**  
Building K 10  
51369 Leverkusen, Germany

**Table Of Contents**

	<b><u>Page</u></b>
<b>I.</b> Executive Summary .....	1
<b>II.</b> Business Organization .....	6
<b>III.</b> Senior Management .....	14
<b>IV.</b> Facilities and Employees .....	17
<b>V.</b> Technological Know-How .....	20
<b>VI.</b> Product Portfolio .....	21
<b>VII.</b> Marketing Tactics .....	25
<b>VIII.</b> Sales and Profit Growth .....	27
<b>IX.</b> R&D Expenditures and Major Programs .....	36
<b>X.</b> Collaborative Arrangements .....	41

**List of Tables**

Table 1: Bayer Sales by Business Segment

Table 2: Bayer Sales Growth by Business Segment

Table 3: Bayer Sales by Geographic Region

Table 4: Bayer Sales Growth by Geographic Region

Table 5: Lanxess Sales and Operating Profit Growth

Table 6: Lanxess Sales by Product Line

Table 7: Lanxess Sales Growth by Product Line