

## Table of Contents

### **Esaote**

Executive Summary  
Ownership  
Business Evolution  
Organization and Management  
Major Facilities  
Product Portfolio and Technological Know-How  
Marketing Capabilities  
Financial Analysis  
Strengths and Weaknesses  
Strategic Direction

### **General Electric**

Executive Summary  
Ownership  
Business Evolution  
Organization and Management  
Major Facilities  
Product Portfolio and Technological Know-How  
Marketing Capabilities  
Financial Analysis  
Strengths and Weaknesses  
Strategic Direction

### **Hitachi**

Executive Summary  
Ownership  
Business Evolution  
Organization and Management  
Major Facilities  
Product Portfolio and Technological Know-How  
Marketing Capabilities  
Financial Analysis  
Strengths and Weaknesses  
Strategic Direction

### **Philips**

Executive Summary  
Ownership  
Business Evolution  
Organization and Management  
Major Facilities  
Product Portfolio and Technological Know-How  
Marketing Capabilities  
Financial Analysis  
Strengths and Weaknesses  
Strategic Direction

**Shimadzu**

Executive Summary

Ownership

Business Evolution

Organization and Management

Major Facilities

Product Portfolio and Technological Know-How

Marketing Capabilities

Financial Analysis

Strengths and Weaknesses

Strategic Direction

**Siemens**

Executive Summary

Ownership

Business Evolution

Organization and Management

Major Facilities

Product Portfolio and Technological Know-How

Marketing Capabilities

Financial Analysis

Strengths and Weaknesses

Strategic Direction

**Toshiba**

Executive Summary

Ownership

Business Evolution

Organization and Management

Major Facilities

Product Portfolio and Technological Know-How

Marketing Capabilities

Financial Analysis

Strengths and Weaknesses

Strategic Direction

## **List of Tables**

Esaote Sales and Operating Profit Growth  
Esaote Sales by Business Segment  
Esaote Sales Growth by Business Segment  
Esaote Sales by Geographic Region/Country  
GE Electric Diagnostic Imaging Worldwide Sales by Modality/Business  
GE Electric Diagnostic Imaging Operating Profit and Margins by Modality/Business  
GE Electric Diagnostic Imaging Worldwide Sales by Modality/Business and Geographic Region  
GE Electric Diagnostic Imaging System Placements and Installed Base by Modality and Geographic Region  
Hitachi Imaging Systems Sales by Geographic Region  
Hitachi Imaging Systems Sales by Modality/Business  
Hitachi Imaging Systems Sales by Modality/Business and Geographic Region  
Hitachi Imaging Systems System Placements and Installed Base by Modality and Geographic Region  
Philips Operating Profit Growth by Sector  
Philips Medical Systems Sales and Operating Profit Growth  
Philips Medical Systems Sales by Geographic Region  
Phillips Healthcare Worldwide Diagnostic Imaging Sales by Modality/Business  
Phillips Diagnostic Imaging Operating Profit and Margins by Modality/Business  
Phillips Medical Systems Sales by Modality/Business and Geographic Region  
Phillips Medical Systems Placements and Installed Base by Modality and Geographic Region  
Shimadzu Revenue by Product Category  
Shimadzu Imaging Systems Sales and Operating Profit Growth  
Shimadzu Imaging Systems Sales by Geographic Region  
Shimadzu Imaging Systems Sales by Modality/Business  
Shimadzu Imaging Systems Sales by Modality/Business and Geographic Region  
Shimadzu Imaging Systems Placements and Installed Base by Modality and Geographic Region  
Siemens Imaging System Sales by Geographic Region  
Siemens Imaging System Sales by Modality/Business  
Siemens Imaging System Sales by Modality/Business and Geographic Region  
Siemens Diagnostic Imaging Operating Profit and Margins by Modality/Business  
Siemens Imaging System Placements and Installed Base by Modality and Geographic Region  
Toshiba Medical Systems Sales by Modality/Business  
Toshiba Medical Systems Operating Profit and Margins by Modality/Business  
Toshiba Medical Systems Sales by Modality/Business and Geographic Region  
Toshiba Medical System Placements and Installed Base By Modality/Business and Geographic Region