

## **Competitive Assessments**

The report provides strategic assessments of over 15 leading hematology and flow cytometry market players and start-up companies with innovative technologies and products, including:

- Abbott
- Agilent Technologies
- Beckman Coulter/Danaher
- Becton Dickinson
- Bio-Rad
- CellaVision
- Horiba
- Mindray
- Nihon Kohden
- QuidelOrtho
- Roche
- Sekisui Diagnostics
- Siemens Healthineers
- Sysmex and others