

**Global Flavor and Fragrance Market Outlook and Leading Suppliers' Strategies,
Marketing Tactics and Technological Know-How**

Table Of Contents

- I.** The Bimodal Trend
- II.** Consolidation
- III.** Major Geographic Regions
- IV.** Major Product Categories
 - A. Flavors**
 - 1. Beverages/Juices
 - 2. Reaction Flavors
 - 3. Sweets
 - 4. Savory
 - 5. Enzymes
 - 6. Tobacco
 - 7. Pharmaceuticals
 - 8. Others
 - B. Fragrances**
 - 1. Detergents and Soaps
 - 2. Fine Fragrances
 - 3. Cosmetics
 - 4. Household Products
 - 5. Other
 - C. Aroma Chemicals**
 - 1. Synthetic Fragrance Chemicals
 - 2. Synthetic Flavor Chemicals
 - D. Essential Oils**

V. Profiles of Leading Suppliers

Firmenich

Givaudan

T. Hasegawa

Huabao

IFF

Mane

Robertet

Sensient

Symrise

Takasago