

MANE
620, route de Grasse
06620 Le Bar-sur-Loup
France

Table of Contents

| | <u>Page</u> |
|--|--------------------|
| I. Executive Summary | 1 |
| II. Business Organization | 5 |
| III. Senior Management | 10 |
| IV. Facilities and Employees | 11 |
| V. Technological Know-How | 15 |
| VI. Product Portfolio | 17 |
| VII. Marketing Tactics | 20 |
| VIII. Sales and Profit Growth | 21 |
| IX. R&D Expenditures and Major Programs | 24 |
| X. Strategic Direction | 26 |

List of Tables

Table 1: Mane Fragrance Introductions

Table 2: Mane Sales Growth

Table 3: Mane Sales by Product Category