Table of Contents



Over 1,000 corporations in 70 countries are relying on our market intelligence, expert analysis, and strategic insight, critical to the development and implementation of effective business, R&D and marketing programs.

www.LeadingMarketResearch.com

www.VPGMarketResearch.com

reports@vpgcorp.com

+1 212 564 2838

US Home/Self Testing Diagnostic Market: Diabetes, Pregnancy, Ovulation, Occult Blood Business Challenges and Marketing Strategies for Suppliers

Table of Contents

<u>Introduction</u>

Executive Summary

Rationale for Testing Decentralization

- 1. Overview
- 2. Regulatory Trends
- 3. Economic Trends
- 4. Demographic Trends
- 5. Technological Trends
- 6. Social Trends
- 7. Quality of Care
- 8. Defensive Medicine
- 9. Quality Control Issues

Market Overview

- 1. Glucose Monitoring
 - Market and Technology Overview
 - Invasive Testing
 - Non-Invasive Testing
 - Genetic Testing
- 2. Pregnancy Tests
- 3. Occult Blood Tests
- 4. Market Size and Growth
 - Diabetes Monitoring Market Forecast: Test Strips and Meters
 - Estimated Pregnancy,
 Ovulation and Occult Blood
 Sales Forecasts