

Top 10 European Specialty Chemical Companies: Changing Business Models, Strategies and SWOTs

Introduction

For each company, the report provides description of business, financial performance, growth strategies and SWOT analysis. The report presents consolidated & segmental financial performance; growth strategies & major acquisitions and divestments related to the specialty chemicals market; key partnerships & alliances; and business-related strengths & weaknesses.

Scope

- Key drivers and resistors to growth of leading European specialty chemicals companies.
- Common industry characteristics in strategies and performance.
- Analysis of financial performance and growth strategies during 2005-2009.
- Overview of specialty chemical product portfolios.
- SWOT analysis.

Research and analysis highlights

Business Insights forecasts that the global specialty chemicals market will grow at a CAGR of 2% during 2010-14 to reach a total value of approximately \$319bn in 2014. The 15 leading European companies generated \$44.9bn sales in 2009, accounting for 15.6% of the \$288bn global specialty chemicals market. BASF was the largest European specialty chemicals company with \$13bn sales in 2009. The acquisition of Ciba in 2008 propelled the company's topline significantly.

Key reasons to purchase this research

- Learn from the strategies of European specialty chemicals companies to target future growth markets effectively
- Benchmark your performance against the leading European specialty chemicals companies by understanding their strategies.
- Measure the resilience of specialty chemicals operations of European companies during the economic downturn.
- Compare performances of specialty and non-specialty chemicals operations of European companies.
- Save time, money and resources on analyzing the performance of leading specialty chemicals companies using this report.

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