

# Table of Contents and List of Tables



*Over 1,000 corporations in 70 countries are relying on our market intelligence, expert analysis, and strategic insight, critical to the development and implementation of effective business, R&D and marketing programs.*

[www.LeadingMarketResearch.com](http://www.LeadingMarketResearch.com)

[www.VPGMarketResearch.com](http://www.VPGMarketResearch.com)

[reports@vpgcorp.com](mailto:reports@vpgcorp.com)

+1 212 564 2838

## **Table of Contents**

### **Introduction**

### **Worldwide Market and Technology Overview**

#### **A. Major Immunoprotein Tests**

1. Complement
  - a. C3
  - b. C4
2. Ceruloplasmin
3. Free Light Chains
4. Immunofixation
5. Immunoglobulins (IgA, IgE, IgG, IgM)
6. Haptoglobin
7. Prealbumin
8. Protein Electrophoresis

**B. Instrumentation Review:** Operating characteristics and features of high-, medium-, and low-volume/POC analyzers

#### **C. Major In Vitro Diagnostic Technologies And Their Potential Applications**

1. Monoclonal and Polyclonal Antibodies
2. Immunoassays
  - a. Technological Principle
  - d. Chemiluminescence
  - c. Enzyme Immunoassays (EIA)
    - ° Overview
    - ° ELISA
    - ° EMIT
    - ° Electrochemical
  - d. Radioimmunoassays (RIA)
  - e. Immunoprecipitation
  - f. Affinity Chromatography
3. Tandem Mass Spec
4. IT and Automation
5. Dry Chemistry
6. Biosensors

## **Table of Contents (Continued)**

### **D. Market Size, Growth and Major Suppliers**

#### **Alternative Market Penetration Strategies**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
  - 1. Marketing Approaches
  - 2. Product Complexity
  - 3. Customer Preference
  - 4. Established Suppliers
  - 5. Emerging Suppliers
  - 6. Major Types of Distributors
  - 7. Market Segmentation

#### **Potential Market Entry Barriers and Risks**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

#### **Competitive Assessments**

- Abbott
- Agilent Technologies
- Beckman Coulter/Danaher
- bioMerieux
- Bio-Rad
- DiaSorin
- Eiken Chemical
- Fujifilm Wako
- Fujirebio
- Grifols
- Instrumentation Laboratory/Werfen

## **Table of Contents (Continued)**

- Kyowa Medex
- Ortho-Clinical Diagnostics
- PerkinElmer
- Quest Diagnostics
- Roche
- Siemens Healthineers
- Sysmex
- Thermo Fisher
- Tosoh

## **List of Tables**

All Market Segments,  
Immunoprotein Test Volume Forecast by Assay

All Market Segments,  
Immunoprotein Reagent Market Forecast by Assay

Major Suppliers of Immunodiagnostic Products