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Over 1,000 corporations in 70 countries are relying on our market intelligence, expert analysis, and strategic insight, critical to the development and implementation of effective business, R&D and marketing programs.

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The companies analyzed in this report include BASF, Bayer, Corteva, FMC, Nufarm, Sumitomo, Syngenta/Adama, and UPL.

The report provides significant competitor information, analysis and insight critical to the development and implementation of effective business, marketing and R&D programs.

The analysis includes:

- **Latest organizational and management developments**
- **Acquisitions and divestitures**
- **Marketing tactics**
- **Financial results**
- **Strengths and weaknesses**
- **Strategic directions**

The report will complement your internal competitor information gathering efforts with objective strategic analysis, data interpretation and insight, and will assist you in evaluating prospective acquisitions and joint venture candidates.