

Global Agrochemical Companies Marketing Strategies

1. ADAMA
2. BASF
3. Bayer
4. Dow Chemical
5. DuPont
6. FMC
7. Monsanto
8. Nufarm
9. Sumitomo
10. Syngenta

For each company, the report provides:

- Major promotional strategies.
- Distribution approaches.
- Product service and support
- Customer relations

Contains 30 pages