- Pay TV revenues flat-lining in Western Europe

Content owners and original (premium) content

- Entertainment companies still vulnerable to disruptive force of OTT
- Importance of watermarking for ‘early-window’ VOD
- Netflix creates OTT dilemma for Showtime, Starz and others
- Time Warner Cable and Cablevision go OTT with TV channels direct to iPad
- “Oscar Backstage Pass” Companion App debuts
- Meta-data creation / management can unlock new value: CBSSports and MLB.com
- Live sports content and ‘cable lite’ bundles
- Regulator intervenes in UK Pay TV market, takes on Sky re. premium content
- The Kokott Ruling: challenging the lucrative rights model in the EU

Premium formats

- CE giants push 3D products
- 3D TV channels set to increase in Europe, but original content lacking
- 3D TVs forecast to reach 91 million global shipments in 2014
- Format war in 3D glasses will only further stall the consumer market
- 360 degree video

BSkyB

- BSkyB “build your own” Pay TV bundles, pay-per-view and other pricing
- Sky launches Sky Mobile TV app for iPad
- BSkyB product bundling will be further stimulated by hybrid VOD service
- Sky Atlantic / HBO premium content deal
- Sky will strategically cover multiple platforms
- “Multiplatform future is paid content”

Virgin Media

- Backwards-facing EPG for ‘missed TV’ will drive TV consumption
- Integration with TiVo
- Virgin embraces OTT by going ‘through the middle’ with managed OTT

ComCast Xfinity TV

- Re-launched with 2-screen companion app
- Comcast (and Time Warner) partners with Samsung

Verizon FiOS TV

- iPad app does not support streaming, even in the home
- FiOS add options to personalize service bundles

Liberty Global UPC Horizon: “wonder box”

- User can move content around the home

Prisa TV Digital+ a la carta

TF1

- TF1 have developed 5 apps for Samsung Smart TV, but not VOD (yet)
- TF1 launches social media VOD trial with Facebook

Orange

**FIGURES**