

Robertet: Strategic Direction, Marketing Tactics, Strengths and Weaknesses, Financial Performance

Table of Contents

- I.** Executive Summary
- II.** Marketing Capabilities
- III.** Financial Analysis
- IV.** Strengths and Weaknesses
- V.** Strategic Direction

List of Tables

Table 1: Sales and Profit Growth

Table 2: Sales by Product Line

Table 3: Sales Growth by Product Line

Table 4: Sales by Geographic Region

Table 5: Sales Growth by Geographic Region