CONTENTS

Executive Summary

Global & Regional Summaries - Nectars Data Tables

REGIONS: Africa, Asia, Australasia, East Europe, Latin America (Latam), Middle East North Africa (MENA), North America, West Europe

Consumption (Million Litres) By Global/Region/Country, 2006-2015F

Litres per Capita Consumption By Global/Region/Country, 2006-2015F

8oz Servings per Capita Consumption By Global/Region/Country, 2006-2015F

Consumption (Million Cases) By Global/Region/Country, 2006-2015F

Share of Consumption by Segment: Top Flavors, By Global/Region/Country 2010-2012F

Share of Consumption by Top Packaging Materials, By Global/Region/Country 2010-2012F

Share of Consumption by Segment: Refillable vs. Non-Refillable, By Global/

Region/Country 2010-2012F

Share of Consumption by Pack Mix: Single-Serve (<=60cl) vs. Multi-Serve(>60cl), By Global/Region/Country 2010-2012F

Share of Distribution: Off-Premise (Retail/At Home) vs. On-Premise (Away from

Home), By Global/Region/Country 2010-2012F

Country Profiles

Table - Nectars Key Facts

Market Size – Consumption Million Litres, Litres Per Capita, 2011

Growth - CAGR% 06-11, CAGR % 08-11, CAGR% 10-11

Market Value (at Consumer Price), Local Currency/US\$, 2011

Segmentation – Chilled/Ambient, % Market Share, 2011

Distribution – Off-Premise/On-Premise, % Market Share, 2011

Packaging – Material, % Market Share, 2011

Chart - Nectars Leading Trademark Owners, 2011

Commentary

Current & Emerging Trends

Outlook

Segmentation

Functional Products

Private Label/Private Label Producers

Marketing

Pricing/Valuation

Packaging

Distribution

Nectars New Products 2011

Data Tables

Consumption, Million Litres/Litres Per Capita, 2006-2015F

Segments: Flavor, Ambient vs. Chilled, % Market Share, 2010-2012F

Packaging: Material / Non-Refillable vs. Refillable / Multi Serve vs. Single Serve, %

Market Share, 2010-2012F

Distribution: Off-Premise vs. On-Premise, % Market Share, 2010-2012F

Leading Companies, % Market Share, 2010-2011

COUNTRIES:

AFRICA: Nigeria, South Africa.

ASIA: China, Hong Kong, India, Indonesia, Japan, Kazakhstan, Malaysia, Pakistan, Philippines, Singapore, South Korea, Taiwan, Thailand, Vietnam.

AUSTRALASIA: Australia, New Zealand.

EAST EUROPE: Belarus, Bosnia-Herzegovina, Bulgaria, Croatia, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Macedonia, Poland, Romania, Russia, Serbia, Slovak Republic, Slovenia, Turkey, Ukraine.

LATAM: Argentina, Bolivia, Brazil, Chile, Colombia, Costa Rica, Ecuador, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, Uruguay, Venezuela. MENA: Bahrain, Egypt, Jordan, Kuwait, Lebanon, Oman, Qatar, Saudi Arabia, Tunisia, United Arab Emirates.

NORTH AMERICA: Canada, United States of America.

WEST EUROPE: Austria, Belgium, Denmark, Finland, France, Germany, Greece, Italy, Netherlands, Norway, Portugal, Republic of Ireland, Spain, Sweden, Switzerland, United Kingdom.

Population Methodology Product Definitions Packaging Definitions Glossary