Executive Summary Market Overview Total IVD Market:

External Challenges: Drivers and Restraints

Forecasts and Trends

Market Share and Competitive Analysis

Immunochemistry Segment Breakdown

Self-Monitoring Blood Glucose Segment Breakdown

Point-of-Care Testing Segment Breakdown

Molecular Diagnostics Segment Breakdown

Hematology Segment Breakdown

Clinical Microbiology Segment Breakdown

Hemostasis Segment Breakdown

Region Breakdown

The Last Word

Appendix

List of Exhibits

Total IVD Market: Market Engineering Measurements, Global, 2012

Total IVD Market: Market Segmentation, Global, 2012

Total IVD Market: Key Market Drivers and Restraints, Global, 2013-2017 Total IVD Market: Market Drivers for Emerging Markets, Global, 2013-2017 Total IVD Market: Market Restraints for Emerging Markets, Global, 2013-2017

Total IVD Market: Market Engineering Measurements, Global, 2012

Total IVD Market: Revenue Forecast, Global, 2009-2017

Total IVD Market: Percent of Sales, Global, 2012

Total IVD Market: Company Market Share Analysis of Top 11 Participants, Global, 2012

Total IVD Market: Competitive Structure, Global, 2012

Total IVD Market: Analysis of Key Mergers and Acquisitions, Global, 2012 Immunochemistry Segment: Market Engineering Measurements, Global, 2012

Immunochemistry Segment: Revenue Forecast, Global, 2009-2017

Immunochemistry Segment: Percent of Sales, Global, 2012

Immunochemistry Segment: Company Market Share Analysis of Top 8 Participants,

Global, 2012

Immunochemistry Segment: Competitive Structure, Global, 2012

Immunochemistry Segment: Installed Base, Global, 2012

Immunochemistry Segment: Number of Immunochemistry Analyzer Models and

Configurations, Global, 2012

Immunochemistry Segment: Common Immunoassay Tests, Global, 2012

Immunochemistry Segment: Table of Immunochemistry Analyzers, Global, 2012

Immunochemistry Segment: Table of Common Clinical Chemistry Tests, Global, 2012 Immunochemistry Segment: Table of Common Immunoassay Tests, Global, 2012

SMBG Segment: Market Engineering Measurements, Global, 2012

SMBG Segment: Revenue Forecast, Global, 2009-2017

SMBG Segment: Percent of Sales, Global, 2012

SMBG Segment: Company Market Share Analysis of Top 5 Participants, Global, 2012

SMBG Segment: Competitive Structure, Global, 2012

SMBG Segment: Product Table, Global, 2012

POCT Segment: Market Engineering Measurements, Global, 2012

POCT Segment: Revenue Forecast, Global, 2009-2017

POCT Segment: Percent of Sales, Global, 2012

POCT Segment: Company Market Share Analysis of Top 8 Participants, Global, 2012

POCT Segment: Competitive Structure, Global, 2012

Molecular Diagnostics Segment: Market Engineering Measurements, Global, 2012

Molecular Diagnostics Segment: Revenue Forecast, Global, 2009-2017

Molecular Diagnostics Segment: Percent of Sales, Global, 2012

Molecular Diagnostics Segment: Company Market Share Analysis of Top 8 Participants, Global, 2012

Molecular Diagnostics Segment: Competitive Structure, Global, 2012

Molecular Diagnostics Segment: Selection of FDA Cleared or Approved Tests, Global, 2012

Molecular Diagnostics Segment: Automated Molecular Platforms that Integrate Both Preanalytical and Analytical Steps, Global, 2012

Molecular Diagnostics Segment: Product Table of Next Generation Sequencers, Global, 2012

Molecular Diagnostics Segment: Table of Automated Molecular Platforms, Global, 2012

Hematology Segment: Market Engineering Measurements, Global, 2012

Hematology Segment: Revenue Forecast, Global, 2009-2017

Hematology Segment: Percent of Sales, Global, 2012

Hematology Segment: Company Market Share Analysis of Top 5 Participants, Global, 2012

Hematology Segment: Competitive Structure, Global, 2012

Hematology Segment: Installed Base, Global, 2012

Hematology Segment: Percent of Installed Base by Region, Global, 2012 Hematology Segment: Table of Hematology Analyzers, Global, 2012

Clinical Microbiology Segment: Market Engineering Measurements, Global, 2012

Clinical Microbiology Segment: Revenue Forecast, Global, 2009-2017

Clinical Microbiology Segment: Percent of Sales, Global, 2012

Clinical Microbiology Segment: Company Market Share Analysis of Top 4 Participants, Global, 2012

Clinical Microbiology Segment: Competitive Structure, Global, 2012 Clinical Microbiology Segment: Technology Trends, Global, 2011-2015 Hemostasis Segment: Market Engineering Measurements, Global, 2012

Hemostasis Segment: Revenue Forecast, Global, 2009-2017

Hemostasis Segment: Percent of Sales, Global, 2012

Hemostasis Segment: Company Market Share Analysis of Top 4 Participants, Global, 2012

Hemostasis Segment: Competitive Structure, Global, 2012

Hemostasis Segment: Table of Hemostasis Tests, Global, 2012

Hemostasis Segment: Table of Hemostasis Analyzers, Global, 2012 Total IVD Market: Percent Revenue by Region, Global, 2012-2017

Total IVD Market: Percent Revenue by Region, Global, 2012-Total IVD Market: Growth by Region, Global, 2012-2017

IVD Market: Revenue Forecast, United States, 2012-2017

IVD Market: Revenue Forecast, Western Europe, 2012-2017 IVD Market: Revenue Forecast, Asia-Pacific, 2012-2017 IVD Market: Revenue Forecast, Latin America, 2012-2017 IVD Market: Revenue Forecast, Eastern Europe, 2012-2017 IVD Market: Revenue Forecast, Rest of World, 2012-2017