

Global Paint and Coatings Market Outlook and Leading Supplier Strategies, Marketing Tactics, and Technological Know-How

Table of Contents

Global Paints and Coatings Market Dynamics and Trends

Worldwide strategic overview of the paints and coatings market

Sales forecasts for major market segments

Sales forecasts for key geographic regions: North America, Europe, Asia Pacific, Latin America, Africa, Mideast

Major U.S. and international regulatory, technological, economic, demographic, and social trends with potentially significant impact on the paints and coatings industry during the next five years

Industry consolidation

Market globalization

Environmental regulations

Leading Paints and Coatings Companies Strategic Directions

Business, new product development and marketing strategies

Strengths and weaknesses

Acquisitions, joint ventures and divestitures

Leading Paints and Coatings Companies Marketing Tactics

Leading Paints and Coatings Companies Technological Know-How

Internally developed and acquired technologies, processes, and related capabilities

List of Tables

Table MO-1 Worldwide Paints and Coatings Market
by Geographic Region

Table MO-2 Worldwide Paints and Coatings Market Growth
by Geographic Region

Table MO-3 Worldwide Paints and Coatings Sales by Market Segment