

## **Leading Paints and Coatings Companies Strategic Directions**

1. AkzoNobel
2. BASF
3. DuPont
4. Henkel
5. Kansai
6. Nippon Paint
7. PPG
8. RPM
9. Sherwin-Williams
10. Valspar

For each company, the report presents:

- Specific business, new product development and marketing strategies
- Major strengths and weaknesses, e.g., managerial, organizational, marketing and product development
- Anticipated acquisitions, joint ventures and divestitures

Contains 35 pages