



MEDICAL DEVICES



PHARMACEUTICALS



CHEMICALS



FOOD & BEVERAGE



ELECTRONICS

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The report presents:

- Business, new product development and marketing strategies.
- Anticipated acquisitions and joint ventures.
- Major strengths and weaknesses.
- The U.S. and international sales force size.
- Distribution approaches.
- Major promotional tactics.
- Internally developed and acquired technologies.
- Technical expertise in biotechnology, engineering and other pertinent fields.

Contains 102 pages