



MEDICAL DEVICES



PHARMACEUTICALS



CHEMICALS



FOOD & BEVERAGE



ELECTRONICS

## UK Sexually-Transmitted Diseases Market Outlook and Emerging Opportunities

### *Table of Contents and List of Tables*

Copyright VENTURE PLANNING GROUP  
This material is confidential for use by our clients only  
and may not be reprinted or reproduced.

VPG Publications, Consulting, Clients [www.VPGcorp.com](http://www.VPGcorp.com)

VPG Market Research Reports [www.VPGMarketResearch.com](http://www.VPGMarketResearch.com)

Partner Reports [www.VPGMarketResearch.com](http://www.VPGMarketResearch.com)

**VENTURE PLANNING GROUP** 400 F Avenue, Suite 400, New York, NY 10001  
Phone + 1 212 564 2838 Fax + 1 212 564 8133 [info@vpgcorp.com](mailto:info@vpgcorp.com)

## Table of Contents and List of Tables

### **I. Introduction**

### **II. Worldwide Market and Technology Overview**

#### A. Major Infectious Disease Tests

1. Chancroid
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
2. Chlamydia
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
3. Gonorrhea
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
4. Herpes Simplex Virus
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs

Human Herpes Virus-6 (HHV-6)

  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
5. Papillomavirus (HPV)
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
6. Syphilis
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs

## **Table of Contents** (continued)

### **B. Instrumentation Review of Leading Analyzers Marketed**

by Abbott, Beckman Coulter/Danaher, BioMerieux,  
Ortho-Clinical Diagnostics, Roche, Siemens, Tosoh,  
Wallac and Other Suppliers

### **C. Emerging Diagnostic Technologies**

1. Molecular Diagnostics
2. Monoclonal Antibodies
3. Immunoassays
4. Differential Light Scattering
5. Information Technology
6. Artificial Intelligence
7. Liposomes
8. Flow Cytometry
9. Chromatography
10. Diagnostic Imaging
11. Gel Microdroplets
12. Other

## **VIII. UK: Market Size, Growth and Major Suppliers' Sales and Market Shares**

### **Alternative Market Penetration Strategies**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized  
Testing Markets

1. Marketing Approaches
2. Product Complexity
3. Customer Preference
4. Established Suppliers
5. Emerging Suppliers
6. Major Types of Distributors
7. Market Segmentation

## **Table of Contents** (continued)

### **Potential Market Entry Barriers and Risks**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

### **Competitive Assessments**

- Abbott
- Affymetrix
- Beckman Coulter/Danaher
- Becton Dickinson
- bioMerieux
- Bio-Rad
- Cepheid
- Diamedix/Erba
- DiaSorin
- Eiken Chemical
- Elitech Group
- Enzo Biochem
- Fujirebio
- Grifols
- Hologic/Gen-Probe
- ID Biomedical/GSK
- Kreatech/Leica
- Lonza
- Ortho-Clinical Diagnostics
- Qiagen
- Roche
- Scienion
- Sequenom
- SeraCare
- Siemens
- Takara Bio
- Thermo Fisher
- Wallac
- Wako

## **List of Tables**

Major Companies Developing or Marketing Chlamydia Tests

Major Companies Developing or Marketing Gonorrhea Tests

Major Companies Developing or Marketing Herpes Tests

Major Companies Developing or Marketing Pap Smear/HPV Tests

Major Companies Developing or Marketing Syphilis Tests

U.K.

Chancroid

Test Volume and Diagnostics Sales Forecast by Market Segment

U.K.

Chlamydia Test Volume and Diagnostics Sales Forecast  
by Market Segment

U.K.

Gonorrhea Test Volume and Diagnostics Sales Forecast  
by Market Segment

U.K.

Gonorrhea Testing Market Diagnostics Sales by Major Supplier

U.K.

Herpes Simplex I and II Test Volume and Diagnostics  
Sales Forecast by Market Segment

U.K.

Herpes Type VI Test Volume and Diagnostics Sales  
Forecast by Market Segment

U.K.

Herpes Testing Market Diagnostics Sales  
by Major Supplier

**List of Tables** (continued)

U.K.

PAP Smear Test Volume and Diagnostics Sales Forecast  
by Market Segment

U.K.

Papillomavirus (HPV) Test Volume and Diagnostics  
Sales Forecast by Market Segment

U.K.

Syphilis Test Volume and Diagnostics Sales Forecast  
by Market Segment

U.K.

Syphilis Testing Market Diagnostics Sales  
by Major Supplier