



MEDICAL DEVICES



PHARMACEUTICALS



CHEMICALS



FOOD & BEVERAGE



ELECTRONICS

## **Japan Enteric Diseases Global Market Outlook and Emerging Opportunities**

### ***Table of Contents and List of Tables***

Copyright VENTURE PLANNING GROUP  
This material is confidential for use by our clients only  
and may not be reprinted or reproduced.

VPG Publications, Consulting, Clients [www.VPGcorp.com](http://www.VPGcorp.com)

VPG Market Research Reports [www.VPGMarketResearch.com](http://www.VPGMarketResearch.com)

Partner Reports [www.LeadingMarketResearch.com](http://www.LeadingMarketResearch.com)

**VENTURE PLANNING GROUP** 1271 Avenue of the Americas, Suite 4300 New York, NY 10020  
Phone + 1 212 564 2838 Fax + 1 212 564 8133 [reports@vpgcorp.com](mailto:reports@vpgcorp.com)

## **Table of Contents and List of Tables**

### **I. Introduction**

### **II. Worldwide Market and Technology Overview**

#### A. Major Infectious Disease Tests

1. Campylobacter
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
2. Cryptosporidium
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
3. E. Coli
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
4. Enteroviruses
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
5. RhinoViruses
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
6. RotaVirus (REOVIRUS)
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
7. Salmonellosis
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
8. Shigellosis
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs

## **Table of Contents (continued)**

- 9. Vibrio
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 10. Yersinia
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs

### **B. Instrumentation Review of Leading Analyzers Marketed**

by Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens, Tosoh, Wallac and Other Suppliers

### **C. Emerging Diagnostic Technologies**

- 1. Molecular Diagnostics
- 2. Monoclonal Antibodies
- 3. Immunoassays
- 4. Differential Light Scattering
- 5. Information Technology
- 6. Artificial Intelligence
- 7. Liposomes
- 8. Flow Cytometry
- 9. Chromatography
- 10. Diagnostic Imaging
- 11. Gel Microdroplets
- 12. Other

## **VI. Japan: Market Size, Growth and Major Suppliers' Sales and Market Shares**

### **Alternative Market Penetration Strategies**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
  - 1. Marketing Approaches
  - 2. Product Complexity
  - 3. Customer Preference
  - 4. Established Suppliers

## **Table of Contents (continued)**

5. Emerging Suppliers
6. Major Types of Distributors
7. Market Segmentation

### **Potential Market Entry Barriers and Risks**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

### **Competitive Assessments**

- Abbott
- Affymetrix
- Beckman Coulter/Danaher
- Becton Dickinson
- bioMerieux
- Bio-Rad
- Cepheid
- Diamedix/Erba
- DiaSorin
- Eiken Chemical
- Elitech Group
- Enzo Biochem
- Fujirebio
- Grifols
- Hologic/Gen-Probe
- ID Biomedical/GSK
- Kreatech/Leica
- Lonza
- Ortho-Clinical Diagnostics
- Qiagen

## Table of Contents (continued)

- Roche
- Scienion
- Sequenom
- SeraCare
- Siemens
- Takara Bio
- Thermo Fisher
- Wallac/PE
- Wako

## **List of Tables**

Major Companies Developing or Marketing Campylobacter Tests

Major Companies Developing or Marketing Enterovirus Tests

Major Companies Developing or Marketing Rotavirus Tests

Major Companies Developing or Marketing Salmonella Tests

Major Companies Developing or Marketing Shigella Tests

Major Companies Developing or Marketing Yersinia Tests

Japan

Campylobacter Test Volume and Diagnostics Sales Forecast  
by Market Segment

Japan

Campylobacter Diagnostics Sales by Major Supplier

Japan

Cryptosporidium Test Volume and Diagnostics Sales Forecast  
by Market Segment

Japan

Cryptosporidium Diagnostics Sales by Major Supplier

Japan

E. Coli Test Volume and Diagnostics Sales Forecast  
by Market Segment

Japan

Enterovirus Test Volume and Diagnostics Sales Forecast  
by Market Segment

Japan

Rhinovirus Test Volume and Diagnostics Sales Forecast  
by Market Segment

**List of Tables (continued)**

Japan  
Rotavirus Test Volume and Diagnostics Sales Forecast  
by Market Segment

Japan  
Rotavirus Testing Market Diagnostics Sales  
by Major Supplier

Japan  
Salmonella Test Volume and Diagnostics Sales Forecast  
by Market Segment

Japan  
Shigella Test Volume and Diagnostics Sales Forecast  
by Market Segment

Japan  
Shigella Testing Market Diagnostics Sales  
by Major Supplier

Japan  
Vibrio Test Volume and Diagnostics Sales Forecast  
by Market Segment

Japan  
Yersinia Test Volume and Diagnostics Sales Forecast  
by Market Segment