



MEDICAL DEVICES



PHARMACEUTICALS



CHEMICALS



FOOD & BEVERAGE



ELECTRONICS

Table of Contents and List of Tables

Copyright VENTURE PLANNING GROUP
This material is confidential for use by our clients only
and may not be reprinted or reproduced.

VPG Publications, Consulting, Clients ***www.VPGcorp.com*** VPG

Market Research Reports ***www.VPGMarketResearch.com***

Partner Reports ***www.LeadingMarketResearch.com***

VENTURE PLANNING GROUP 1271 Avenue of the Americas, Suite 4300 New York, NY 10020
Phone + 1 212 564 2838 ***reports@vpgcorp.com***

Table of Contents and List of Tables

Introduction

Worldwide Market and Technology Overview

A. Major Infectious Disease Tests

1. Campylobacter
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
2. Cryptosporidium
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
3. E. Coli
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
4. Enteroviruses
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
5. RhinoViruses
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
6. RotaVirus (REOVIRUS)
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
7. Salmonellosis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
8. Shigellosis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs

Table of Contents (continued)

- 9. Vibrio
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 10. Yersinia
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs

B. Instrumentation Review of Leading Analyzers Marketed

by Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens Healthineers, Tosoh, and Other Suppliers

C. Emerging Diagnostic Technologies

- 1. Molecular Diagnostics
- 2. Monoclonal Antibodies
- 3. Immunoassays
- 4. Differential Light Scattering
- 5. Information Technology
- 6. Artificial Intelligence
- 7. Liposomes
- 8. Flow Cytometry
- 9. Chromatography
- 10. Diagnostic Imaging
- 11. Gel Microdroplets
- 12. Other

France: Market Size, Growth and Major Suppliers' Sales and Market Shares

Germany: Market Size, Growth and Major Suppliers' Sales and Market Shares

Italy: Market Size, Growth and Major Suppliers' Sales and Market Shares

Spain: Market Size, Growth and Major Suppliers' Sales and Market Shares

UK: Market Size, Growth and Major Suppliers' Sales and Market Shares

Table of Contents (continued)

Alternative Market Penetration Strategies

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - 1. Marketing Approaches
 - 2. Product Complexity
 - 3. Customer Preference
 - 4. Established Suppliers
 - 5. Emerging Suppliers
 - 6. Major Types of Distributors
 - 7. Market Segmentation

Potential Market Entry Barriers and Risks

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

Competitive Assessments

- Abbott
- Affymetrix
- Beckman Coulter/Danaher
- Becton Dickinson
- bioMerieux
- Bio-Rad
- Cepheid
- Diamedix
- DiaSorin
- Eiken Chemical
- Elitech Group
- Enzo Biochem
- Fujirebio
- Grifols
- GSK Biologicals
- Hologic

Table of Contents (continued)

- Leica Biosystems
- Lonza
- Ortho-Clinical Diagnostics
- PerkinElmer
- Qiagen
- Roche
- Scienion
- Sequenom
- SeraCare
- Siemens Healthineers
- Takara Bio
- Thermo Fisher
- Wako

List of Tables

Major Companies Developing or Marketing Campylobacter Tests

Major Companies Developing or Marketing Enterovirus Tests

Major Companies Developing or Marketing Rotavirus Tests

Major Companies Developing or Marketing Salmonella Tests

Major Companies Developing or Marketing Shigella Tests

Major Companies Developing or Marketing Yersinia Tests

France

Campylobacter Test Volume and Diagnostics Sales Forecast
by Market Segment

France

Campylobacter Diagnostics Sales by Major Supplier

France

Cryptosporidium Test Volume and Diagnostics Sales Forecast
by Market Segment

France

Cryptosporidium Diagnostics Sales by Major Supplier

France

E. Coli Test Volume and Diagnostics Sales Forecast
by Market Segment

France

Enterovirus Test Volume and Diagnostics Sales Forecast
by Market Segment

France

Rhinovirus Test Volume and Diagnostics Sales Forecast
by Market Segment

List of Tables (continued)

France
Rotavirus Test Volume and Diagnostics Sales Forecast
by Market Segment

France
Rotavirus Testing Market Diagnostics Sales
by Major Supplier

France
Salmonella Test Volume and Diagnostics Sales Forecast
by Market Segment

France
Shigella Test Volume and Diagnostics Sales Forecast
by Market Segment

France
Shigella Testing Market Diagnostics Sales
by Major Supplier

France
Vibrio Test Volume and Diagnostics Sales Forecast
by Market Segment

France
Yersinia Test Volume and Diagnostics Sales Forecast
by Market Segment

Germany
Campylobacter Test Volume and Diagnostics Sales Forecast
by Market Segment

Germany
Campylobacter Diagnostics Sales by Major Supplier

Germany
Cryptosporidium Test Volume and Diagnostics Sales Forecast
by Market Segment

Germany
Cryptosporidium Diagnostics Sales by Major Supplier

List of Tables (continued)

Germany
E. Coli Test Volume and Diagnostics Sales Forecast
by Market Segment

Germany
Enterovirus Test Volume and Diagnostics Sales Forecast
by Market Segment

Germany
Rhinovirus Test Volume and Diagnostics Sales Forecast
by Market Segment

Germany
Rotavirus Test Volume and Diagnostics Sales Forecast
by Market Segment

Germany
Rotavirus Testing Market Diagnostics Sales
by Major Supplier

Germany
Salmonella Test Volume and Diagnostics Sales Forecast
by Market Segment

Germany
Shigella Test Volume and Diagnostics Sales Forecast
by Market Segment

Germany
Vibrio Test Volume and Diagnostics Sales Forecast
by Market Segment

Germany
Yersinia Test Volume and Diagnostics Sales Forecast
by Market Segment

Italy
Campylobacter Test Volume and Diagnostics Sales Forecast
by Market Segment

List of Tables (continued)

Italy

Campylobacter Diagnostics Sales by Major Supplier

Italy

Cryptosporidium Test Volume and Diagnostics Sales Forecast
by Market Segment

Italy

Cryptosporidium Diagnostics Sales by Major Supplier

Italy

E. Coli Test Volume and Diagnostics Sales Forecast
by Market Segment

Italy

Enterovirus Test Volume and Diagnostics Sales Forecast
by Market Segment

Italy

Rhinovirus Test Volume and Diagnostics Sales Forecast
by Market Segment

Italy

Rotavirus Test Volume and Diagnostics Sales Forecast
by Market Segment

Italy

Rotavirus Testing Market Diagnostics Sales
by Major Supplier

Italy

Salmonella Test Volume and Diagnostics Sales Forecast
by Market Segment

Italy

Shigella Test Volume and Diagnostics Sales Forecast
by Market Segment

Italy

Vibrio Test Volume and Diagnostics Sales Forecast
by Market Segment

List of Tables (continued)

Italy
Yersinia Test Volume and Diagnostics Sales Forecast
by Market Segment

Spain
Campylobacter Test Volume and Diagnostics Sales
Forecast by Market Segment

Spain
Cryptosporidium Test Volume and Diagnostics Sales
Forecast by Market Segment

Spain
E. Coli Test Volume and Diagnostics Sales Forecast
by Market Segment

Spain
Enterovirus Test Volume and Diagnostics Sales Forecast
by Market Segment

Spain
Rhinovirus Test Volume and Diagnostics Sales Forecast
by Market Segment

Spain
Rotavirus Test Volume and Diagnostics Sales Forecast
by Market Segment

Spain
Rotavirus Testing Market Diagnostics Sales
by Major Supplier

Spain
Salmonella Test Volume and Diagnostics Sales Forecast
by Market Segment

Spain
Shigella Test Volume and Diagnostics Sales Forecast
by Market Segment

List of Tables (continued)

Spain
Vibrio Test Volume and Diagnostics Sales Forecast
by Market Segment

Spain
Yersinia Test Volume And Diagnostics Sales Forecast
by Market Segment

U.K.
Campylobacter Test Volume and Diagnostics Sales Forecast
by Market Segment

U.K.
Campylobacter Diagnostics Sales
by Major Supplier

U.K.
Cryptosporidium Test Volume and Diagnostics Sales Forecast
by Market Segment

U.K.
Cryptosporidium Diagnostics Sales
by Major Supplier

U.K.
E. Coli Test Volume and Diagnostics Sales Forecast
by Market Segment

U.K.
Enterovirus Test Volume and Diagnostics Sales Forecast
by Market Segment

U.K.
Rhinovirus Test Volume and Diagnostics Sales Forecast
by Market Segment

U.K.
Rotavirus Test Volume and Diagnostics Sales Forecast
by Market Segment

List of Tables (continued)

U.K.
Rotavirus Testing Market Diagnostics Sales
by Major Supplier

U.K.
Salmonella Test Volume and Diagnostics Sales Forecast
by Market Segment

U.K.
Shigella Test Volume and Diagnostics Sales Forecast
by Market Segment

U.K.
Shigella Testing Market Diagnostics Sales
by Major Supplier

U.K.
Vibrio Test Volume and Diagnostics Sales Forecast
by Market Segment

U.K.
Yersinia Test Volume and Diagnostics Sales Forecast
by Market Segment