

**World's Leading Flavor and Fragrance Companies: Strategic Directions,  
Marketing Capabilities, Product Portfolios and Technological Know-How**

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The report presents:

- Business goals and strategies, including internal expansion, acquisitions, and divestitures.
- Specific business, new product development and marketing objectives and strategies.
- Major strengths and weaknesses.
- Anticipated acquisitions, joint ventures and divestitures.
- Sales force estimates by country
- Major sales office locations
- Distribution strategies
- Promotional tactics.

- Products and services, including fragrances (fine, technical), flavors, aroma chemicals (high-volume standard products, high-volume specialties, low-volume specialties), essential oils, and others.
- Know-how in chemical technology, biotechnology, aromacology and related fields.

Contains 135 pages