World Flavor and Fragrance Market Outlook and Leading Suppliers' Business Strategies and Marketing Tactics

Table Of Contents

- **I.** The Bimodal Trend
- II. Consolidation
- III. Major Geographic Regions
- IV. Major Product Categories

A. Flavors

- 1. Beverages/Juices
- 2. Reaction Flavors
- 3. Sweets
- 4. Savory
- 5. Enzymes
- 6. Tobacco
- 7. Pharmaceuticals
- 8. Others

B. Fragrances

- 1. Detergents and Soaps
- 2. Fine Fragrances
- 3. Cosmetics
- 4. Household Products
- 5. Other

C. Aroma Chemicals

- 1. Synthetic Fragrance Chemicals
- 2. Synthetic Flavor Chemicals

D. Essential Oils

V. Profiles of Leading Suppliers Firmenich Frutarom Givaudan T. Hasegawa IFF Mane Robertet Sensient Symrise

Takasago

List of Tables

 Table 1: World Flavor and Fragrance Market

Forecast by Geographic Region

Table 2: World Flavor and Fragrance Market

Forecast by Product Category