

FRUTAROM
25 Hashaish Street
P.O. Box 10067
26110 Haifa
Israel

Table of Contents

- I.** Executive Summary
- II.** Ownership
- III.** Business Evolution
- IV.** Organization and Management
- V.** Major Facilities
- VI.** Product Portfolio And Technological Know-How
- VII.** Marketing Capabilities
- VIII.** Financial Analysis
- IX.** Strengths And Weaknesses
- X.** Strategic Direction

List of Tables

- Table 1:** Frutarom Business Evolution Major Milestones
- Table 2:** Frutarom Fragrance Introductions
- Table 3:** Frutarom Sales and Operating Profit Growth
- Table 4:** Frutarom Sales by Geographic Region
- Table 5:** Frutarom Sales Growth by Geographic Region
- Table 6:** Frutarom Sales by Product Category