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J. **Competitive Assessments**

The report provides strategic assessments of over 40 leading molecular diagnostics market players and start-up companies with innovative technologies and products, including:

Abbott

Agilent Technologies

Applied Gene Technologies

Arca Biopharma

Beckman Coulter/Danaher/Cepheid

Becton Dickinson

Biokit

bioMerieux

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Decode Genetics

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