









MEDICAL DEVICES

**PHARMACEUTICALS** 

**CHEMICALS** 

FOOD & BEVERAGE

**ELECTRONICS** 

# **DECENTRALIZED/POC DIAGNOSTIC TESTING MARKETS Business Challenges and Marketing Strategies for Suppliers**

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VENTURE PLANNING GROUP 545 Eighth Avenue, Suite 401 New York, NY 10018 Phone + 1 212 564 2838 Fax + 1 212 564 8133 *info@vpgcorp.com* 

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- 27. Rotavirus (Reovirus)
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- 30. Shigellosis
- 31. Staphylococcus Aureus
- 32. Streptococci
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- 2. Carcinoembrionic Antigen (CEA)
- 3. Occult Blood
- 4. Prostatic Acid Phosphatase (PAP)
- 5. Prostate-Specific Antigen (PSA)

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#### 1. Chemistry Analyzers Manufactured by:

- Abaxis
- Abbott
- Alfa Wassermann
- Awareness Technologies
- Beckman Coulter/Danaher
- bioMeriuex
- Carolina Chemistries
- Horiba
- Inverness
- Medica
- Nova Biomedical
- Ortho-Clinical Diagnostics
- Polimedco
- Randox
- Roche

# 2. Hematology Analyzers Manufactured by:

- Abbott
- Becton Dickinson
- Beckman Coulter/Danaher
- Biocode
- Drew-Scientific
- Diesse Ves Matic
- Horiba
- Menarini
- Nihon Kohden
- Polymedco
- Sysmex

# 3. Coagulation Analyzers Manufactured by:

- Behnk Elektronik
- Bio/Data
- Cardiovascular Diagnostics

- Diagnostica Stago
- Helena Laboratories
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- Biomerieux
- Bio-Rad
- Biosite/Inverness/Alere
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