

Leading Agrochemical Companies Marketing Tactics

1. BASF
2. Bayer
3. Dow
4. DuPont
5. FMC
6. Makhteshim- Agan
7. Monsanto
8. Nufarm
9. Sumitomo
10. Syngenta

For each company, the report provides:

- Major promotional strategies
- Distribution approaches
- Product service and support
- Customer relations

Contains 30 pages