



MEDICAL DEVICES



PHARMACEUTICALS



CHEMICALS



FOOD & BEVERAGE



ELECTRONICS

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For each company, the report provides:

- Specific business, new product development and marketing strategies.
- Strengths and weaknesses.
- Anticipated acquisitions, joint ventures and divestitures.
- Major promotional strategies.
- Distribution approaches.
- Product service and support.
- Customer relations.
- Internally developed and acquired technologies and related capabilities
- Proprietary technologies and patent litigations

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