

# Table of Contents



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## **Global Agrochemical Companies Marketing Strategies**

1. ADAMA
2. BASF
3. Bayer
4. Corteva
5. FMC
6. Nufarm
7. Sumitomo
8. Syngenta

For each company, the report provides:

- Major promotional strategies.
- Distribution approaches.
- Product service and support
- Customer relations